

Implementation Plan

Building upon your SMART goal setting tips, let's build an implementation plan. This will help you visualise what you need in order to achieve your goals.

Problem Statement

Always keep the problem in focus so you don't forget how you will help your customers.

Solution / Business Idea

How your business solves the problem for your customers, which is what they pay you for.

Goal

What is the goal you are trying to achieve?

1.

2.

3.

Due Date

When do you plan to achieve the goal, and when will you start?

Reach

Do you need to do any promotions to achieve the goal?

New Features

Will you be offering new products or services to reach this?

Staff

Do you need new people or new skills to achieve this?

Resources

Do you need new equipment or materials to meet the goal?

Money

How much could it cost to reach this goal?

Internal Impact

What difference will this goal make for the business?

External Impact

What difference will this make for your customers and the wider community?